

Association services

(Circular No. 5/2016, dated 14 Jun 2016)

The Registry has reviewed its practice with regard to the description "association services".

Prior to this review, the Registry required the description of the nature of the services provided by the association to be qualified by the words ", provided through an association". For example, "business promotion relating to the importance of health and nutrition, provided through an association".

Upon review, the Registry will now accept descriptions beginning with "association services", followed by a qualifier which clearly describes the nature of the services claimed. The following are some examples of acceptable descriptions:

- "Association services, namely arranging business introductions" in Class 35
- "Association services, namely promoting the use of technology to businesses" in Class 35
- "Association services in the nature of providing training for members of the association" in Class 41

Please note, however, that "association services" per se, without further qualification, is not acceptable as it is vague and may fall within several classes.

This circular supersedes Circular No. 6/2009 on "association services", and this revision in practice shall take effect for all applications lodged on or after 14 June 2016.