

Arranging and conducting of exhibitions

(Circular No. 5/2016, dated 14 Jun 2016)

This circular serves to clarify the Registry's approach towards the classification of the description "arranging and conducting of exhibitions" in an application for registration of a trade mark.

According to Circular No. 27/2007, the description "arranging and conducting of exhibitions", will be classified according to the subject matter since this service only refers to showing of products or services to the public. This is reflected in the NICE Classification which classifies "organization of exhibitions for commercial or advertising purposes" in Class 35, and "organization of exhibitions for cultural or educational purposes" in Class 41.

While adopting this approach, the Registry will, in practice, accept the description "arranging and conducting of exhibitions" per se in both Classes 35 and 41, by assuming, where the application is filed in Class 35, that services are for commercial or advertising purposes and, where the application is filed in Class 41, that the services are for cultural or educational purposes.