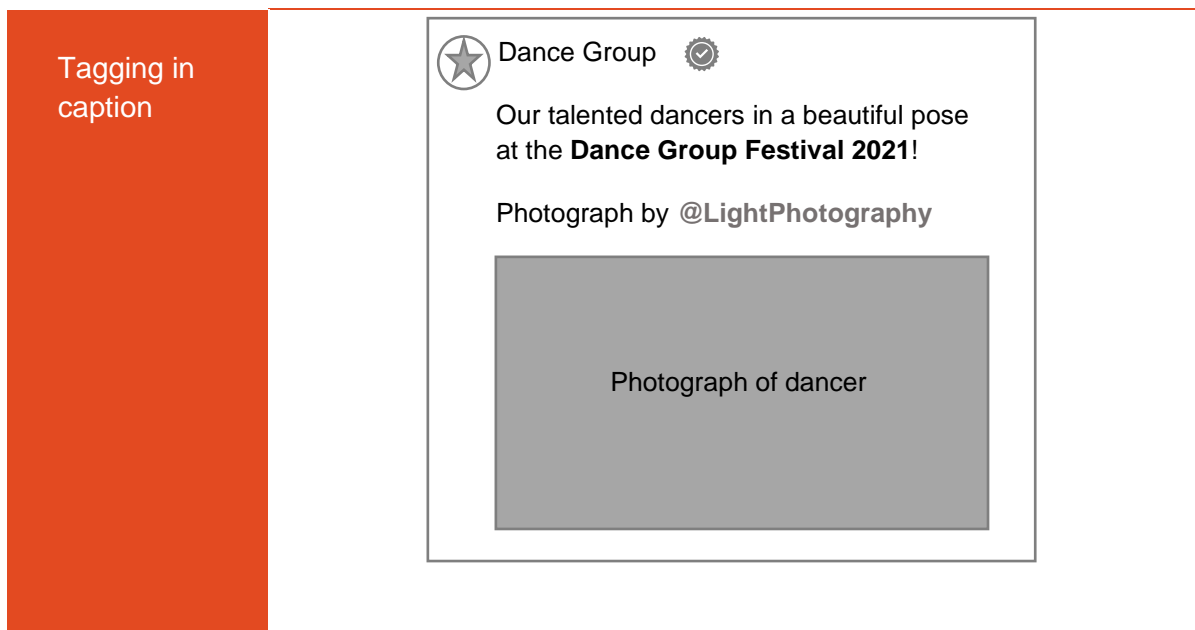


Annex – Examples of Identification of Creators and Performers on Social Media Platforms

Identification must be clear and reasonably prominent, and where applicable, done in the manner that the creator or performer wishes to be identified (e.g. the use of their name or pseudonym).

Example 1: Tagging in caption so that the handle or username of the creator(s) or performer(s) is identified.



Example 2: Naming in caption or content so that the creator (or creators, if multiple creators' works are involved) is identified.

