

IDEAS
TODAY,
ASSETS
TOMORROW.

INTELLECTUAL PROPERTY OFFICE OF SINGAPORE (IPOS)

is committed to developing Singapore into a global innovation hub. We help to catalyse a future driven by life-enhancing, commercially successful ideas created by businesses, professionals and everyday people. We help to turn today's ideas into tomorrow's assets.

As a statutory board under the Ministry of Law, IPOS:



Grants and registers IP rights in Singapore (trade marks, patents, designs, geographical indications, plant variety rights).



Enables enterprises to leverage their intangible assets and IP for growth.



Helps individuals and enterprises find suitable resources and programmes to develop IP capabilities.



Develops Singapore's IP ecosystem to support an innovation-driven economy.

Partner us to build an IP strategy, develop capabilities and bring your ideas to market.





A GLOBAL INNOVATION HUB

Singapore is recognised globally for its strong rule of law and IP protection environment, making it an attractive investment destination and a global hub for managing intangible assets and IP.

Global bodies have consistently ranked Singapore highly in innovation and IP protection.



Find out more at go.gov.sg/sg-ranking



2ND MOST INNOVATIVE COUNTRY **Bloomberg Innovation Index 2021**

Singapore scored highly on manufacturing, tertiary education and our innovative efforts against Covid-19.



8TH MOST INNOVATIVE NATION IN THE WORLD **Global Innovation Index 2021**

Singapore was ranked 8th in this index which measures the innovation capabilities of countries.



TOP IN ASIA FOR HAVING BEST IP PROTECTION **World Economic Forum Competitiveness Report 2019**

Singapore ranked top in Asia and second in the world for having the best IP protection. Singapore was also ranked the world's most competitive country.



2ND FOR INTERNATIONAL PROPERTY RIGHTS **International Property Rights Index 2021**

Singapore ranked second on this index which measures the strength of a country's intellectual and physical property rights regime.



3RD MOST INNOVATIVE IP OFFICE IN THE WORLD **World Trademark Review IP Office Innovation Ranking 2021**

Singapore ranked third in this report which recognises the world's leading IP offices for innovation in value-added services, online capabilities and public outreach efforts.

DRIVE BUSINESS GROWTH WITH INTANGIBLE ASSETS AND IP (IA/IP)

The IP landscape has evolved significantly over the last ten years, going beyond traditional IP like trade marks, patents and designs to intangible assets like trade secrets, data, confidential information and brand value.

Intangible assets and IP can play a significant role in driving business growth.



SHARE OF INTANGIBLE ASSET
MARKET VALUE AMONG

**S&P 500
COMPANIES**

INCREASED TO
▲ 90%

Over the past 30 years, the share of intangible asset market value among S&P 500 companies has increased from about 60% in the 1990s to about 90% today¹.

¹ Source: Ocean Tomo Intellectual Capital Equity.



**US\$74
TRILLION**

GLOBAL VALUE
GROWN BY
1145%

A 2021 study found that the world's intangible assets value stood at US\$74 trillion, a 1145% growth over the past 25 years. The global value of intangible assets has also surpassed that of tangible assets.²

² Source: <https://brandirectory.com/reports/gif-2021>

Intangible assets and IP can give you a competitive edge.

Generate New Revenue Streams

Did you know that you can generate new revenue streams with your registered IP? For example, you can sell or license your patents, trade marks and copyright.

Enhance Product Development

Patent analytics provide industry insights and competitive product analysis, enabling you to better plan your R&D, product development, and go-to-market strategy.

Attract & Retain Customers

Attract and retain customers with a good brand. Securing a trade mark to distinguish your company and products from your competitors is an essential first step in building a strong brand.

Increase Company Valuation

Intangible assets such as brand value, goodwill, and customer databases may be valued and included in your business' selling price.

REGISTER AND MANAGE YOUR IP WITH EASE

Managing IP may seem daunting, but we are here to help.



REGISTER ON THE GO

IPOS provides fully digital IP registration services to protect your trade marks, patents, designs, geographical indications and plant variety rights.

File Online with IPOS Digital Hub

Conduct IP searches, register your IP and access various IP journals through our e-services portal, IPOS Digital Hub.



Find out more at
digitalhub.ipos.gov.sg

File On-The-Go with IPOS Go Mobile

Register your trade mark, search for other similar IP registrations and renew your IP registrations anytime, anywhere!



FAST TRACK IDEAS TO MARKET

IPOS can help you fast-track your global expansion through global networks. Our IP acceleration programmes include:

SG IP FAST

- Straightforward patents granted in as fast as six months;
- Straightforward trade marks registered in as fast as three months

ASEAN Patent Examination Co-operation (ASPEC)

The first regional patent work-sharing programme for search and examination results between ASEAN IP offices.

- Faster, more efficient patent applications across nine ASEAN countries, including Indonesia, the Philippines and Thailand.
- Digital filing through [ASPEC IP Portal](#).

Patent Prosecution Highway (PPH)

A programme with global IP offices where requests for accelerated patent applications can be made.

- Faster patent applications across over 30 global IP offices including the Japan Patent Office, United States Patent and Trademark Office, and the German Patent and Trademark Office.



Find out more at
go.gov.sg/ip-acceleration



MANAGE YOUR IP



Resolve IP Disputes

- Access a wide variety of regional and local IP dispute resolution services from IPOS and our partners, including the Singapore International Arbitration Centre (SIAC), Singapore International Commercial Court (SICC), Singapore International Mediation Centre (SIMC), and the World Intellectual Property Organization Arbitration and Mediation Center (WIPO Center).
- IPOS also offers an Enhanced Mediation Promotion Scheme to offset the cost of using mediation to resolve your IP disputes.



Find out more at
go.gov.sg/resolve-ip-disputes



Develop IP Capabilities

IPOS works with organisations, including SkillsFuture Singapore and Workforce Singapore to help organisations build IP capabilities and develop an IP-savvy workforce.



Find out more at
go.gov.sg/develop-ip-enterprises



Monetise Your IP

Develop a strategy to use your intangible assets and IP to gain a competitive edge. This includes:

- Charting a roadmap to manage and monetise your intangible assets and IP (e.g. through licensing);
- Enhancing your product development with patent analytics;
- Developing IP management capabilities to optimise your intangible assets and IP.



Find out more at
go.gov.sg/ipos-international

GET STARTED

Tap on these programmes to help you in your IP management journey



SEEK ADVICE AT OUR IP CLINICS

IPOS offers complimentary IP Clinics that provide expert advice on managing your IP.



Find out more at go.gov.sg/ipos-eappt



ACCESS SUPPORT SCHEMES

Local enterprises can tap on these grants administered by Enterprise Singapore:

- **Enterprise Development Grant (EDG)**
Singapore businesses can tap on this grant to assess the market viability of their IP.
- **Market Readiness Assistance (MRA)**
Enterprises venturing overseas can defray up to 70% of third-party costs through this scheme. Examples of eligible activities include IP search and application in preparing the business for overseas market entry.



Find out more at go.gov.sg/develop-ip-enterprises



The global economy has experienced important shifts in the last decade, where the value of intangible assets (IA) now makes up 54% of the value of global listings, surpassing the value of tangible assets. Globalisation, digitalisation and the pandemic have also disrupted businesses and lives, challenging the status quo. The Singapore IP Strategy 2030 is a whole-of-government effort to enable us to seize the opportunities and emerge stronger. It will help enterprises make better use of the IA and IP they produce, and position Singapore to capture the value from the increased use of such assets. The increased activities will also create more good jobs in Singapore.



Mr Edwin Tong

Minister for Culture, Community and Youth and Second Minister for Law
26 April 2021

LOOKING AHEAD

The Singapore IP Strategy (SIPS) 2030 positions Singapore as a global hub for intangible asset and IP activities. SIPS 2030 will help businesses to use IP for growth and create jobs.

SIPS 2030 will also go towards enabling businesses to leverage IA/IP for growth as well as create good job opportunities for Singaporeans.



Find out more at
go.gov.sg/futurewithip



KEEP IN TOUCH WITH US!

Visit us at www.ipos.gov.sg
Connect with us on

- Facebook
- LinkedIn
- Twitter
- YouTube
- Instagram

IPOS

INTELLECTUAL PROPERTY
OFFICE OF SINGAPORE