

Quotes from Taskforce Members

"The greatest asset of any designer is the ability to 'create' intellectual property. Unlike the artist, whose work can be valued based on abstract qualities such as feelings, emotions, a designer's work can be used to create value and wealth through business.

In order to grow and sustain a community of designers and innovators in a country such as Singapore, proper measures to assure protection of intellectual property must be in place.

DAS representing the design community in Singapore is more than happy to participate in the IPOS USSFTA Intellectual Property Chapter Taskforce and looks forward to participating in the efforts of IPOS in this regard."

**Peer M Sathikh MDesRCA
President
Designers Association Singapore**

"The USSFTA IP Chapter will help strengthen Singapore's position as a regional IP hub and continue to enhance the attractive IP environment for businesses to grow and locate here. As part of the taskforce, EDB will play a key role in helping businesses in Singapore capture rising opportunities emerging from the USSFTA."

**Mrs Lee Ying Adams
Director
Intellectual Property Strategic Business Unit
Economic Development Board**

"The media scene is undergoing exciting changes as we ramp up our efforts to establish a truly creative economy in Singapore. IP plays an important role in this aspect as content creators need the assurance that their ideas will be adequately protected. The formation of this taskforce is timely. I believe the taskforce's work will enhance Singapore's growing reputation as an attractive IP hub for world-class media companies to conduct business as well as market the Singapore media brand."

**Mr Vincent Kor
Assistant Director
Legal Services
Media Development Authority**

"SiTF's involvement in the IPOS USSFTA Intellectual Property Taskforce will offer us the opportunity to articulate the needs of the local infocomm industry and help us understand and provide thought leadership to our members on the extensive legislative changes and legal implications posed by the USSFTA."

**Mr Saw Ken Wye
President**

Singapore Infocomm Technology Federation

"Frequently, when one talks about copyright and intellectual property, what comes to mind are computer software, music, books, etc. Design, especially architectural design, is usually not considered an important component of the intellectual property rights (IPR). The Singapore government has identified creative industry as a key driving force in the new economy. As such, IPR and intellectual capital issues need to be addressed. Over the years, the architectural fraternity has encountered incidents of disregard for copyright and IPR. I hope to be able to share our knowledge and experience and contribute towards this taskforce."

Mr KC Ting, John
President 43rd Council 2003/2004
Singapore Institute of Architects

"Ideas and knowledge are an increasingly important part of global trade. There is however, a critical need to protect these ideas and knowledge. This is embodied in the aims of the USSFTA Intellectual Property Chapter. On behalf of SPRING Singapore, I am pleased to be a member of the Taskforce. SPRING's participation will facilitate a better understanding of the US Intellectual Property system among our local enterprises and SMEs and will in turn help them gain access to the US market."

Mr Freddy Soon
Deputy Chief Executive
SPRING Singapore