

Business Awareness Seminar on Plant Variety Protection
Singapore

Day 1 (25 February 2010)

8 am – 8.30 am	Registration
8.30am – 8.45 am	Welcome address (15 mins) (i) Ms Liew Woon Yin, Director General, Intellectual Property Office of Singapore (ii) Mr. Tsukasa Kawakami, Associate Director, Intellectual Property Division, Ministry of Agriculture, Forestry and Fisheries, Japan
8.45 am to 9.05 am	Outline of the PVP system under the UPOV Convention Speaker - Mr. Peter Button, Technical Director, UPOV (20 mins)
9.05 am to 9.20 am	An outline of the Plant Varieties Protection System in Singapore, and how to obtain protection Speakers – Ms Anne Loo, Director, Registry of Plant Varieties, IPOS Mr Thomas Tan, Head, Horticulture Services Centre, AVA (15 mins for both speakers)
9.20am to 9.25 am	Question and Answer (Q & A)
9.25am – 10.05 am	<u>Strategic IP protection for plants</u> An introduction and comparison of the types of intellectual property protection available for plants in the United States and how and when to make strategic use of them Speaker: Ms Jennie Ness, IP Attaché, USPTO, US Embassy in Thailand (20 mins) How does the plant varieties protection system compare with the patents system, and how and when to make strategic use of the plant varieties and patents systems Speaker: Mr Edmund Kok, Singapore Patent Agent, ATMD Bird & Bird (20 mins)
10.05 am – 10.15 am	Question and Answer (Q & A)
10.15 am to 10.35 am	Coffee break

10.35 am – 10.55 am	<p>The future of PVP protection – the current state of the ongoing discussions at UPOV on the use of biochemical and molecular techniques (BMT) in DUS examination</p> <p>Speaker - Mr. Peter Button, Technical Director, UPOV (20 mins)</p>
10.55 am – 11.35 am	<p>The future of PVP protection - the use of DNA analysis to aid in the enforcement of PVP rights</p> <p>Speaker(s)</p> <p>(i) Mr Zheng Yongqi, DUS Test specialist, Laboratory of Molecular Testing of New Plant Varieties, Office of Protection of New Varieties of Plants, State Forestry Administration, China (20 mins)</p> <p>(ii) Mr Masato Taira, Director of the PVP Enforcement Division, National Center for Seeds and Seedlings (NCSS), Japan (20 mins)</p>
11.35 am – 11.45 am	Question and Answer (Q & A)
11.45 am – 12.05 pm	<p>Case studies of the impact, economic benefits of the PVP system to China, and the application procedure for PVP rights</p> <p>Speaker – Mr Zheng Yongqi, DUS Test specialist, Laboratory of Molecular Testing of New Plant Varieties, Office of Protection of New Varieties of Plants, State Forestry Administration, China (20 mins)</p>
12.05 pm – 12.10 pm	Question and Answer (Q & A)
12.10 pm – 2 pm	Lunch
2pm to 2.40 pm	<p>Case studies of the impact, economic benefits of the PVP system to the Rep. of Korea, and the application procedure for PVP rights</p> <p>Speaker – Dr. Jean Keunjin, Choi, Senior Examiner of Korea Seed & Variety Service, President of UPOV Council (20 mins)</p> <p>Topic: the IP Strategy of Korea, the drafting of the seed industry law of Korea, the present status of PVP applications in Korea and the PVP application procedure</p> <p>Speaker- Dr Jin-Young Yoon, President, Korean Society for Seed Science and Industry(20 mins)</p>
2.40 pm to 2.45 pm	Question and Answer (Q & A)

2.45pm to 3.05 pm	<p>Case studies of the impact, economic benefits of the PVP system to Japan, and the application procedure for PVP rights</p> <p>Speaker – Mr Tsukasa Kawakami, Associate Director, Intellectual Property Division, Ministry of Agriculture, Forestry and Fisheries, Japan (20 mins)</p>
3.05 pm to 3:10 pm	Question and Answer (Q & A)
3:10 pm to 3.50 pm	<p>An introduction to the PVP system, the current state of PVP applications & the application procedure</p> <p>(a) Vietnam (20 mins) (b) Malaysia (20 mins)</p> <p>Speakers –</p> <p>(i) Vietnam – Mr Nguyen Thanh Minh, Senior Officer, International Relations for PVP, Plant Variety Protection Office, Department of Crop Production, Ministry of Agriculture and Rural Development, Vietnam</p> <p>(ii) Malaysia – Mr Sulaiman Md. Zain, Deputy Director General Department of Agriculture, Malaysia</p>
3.50pm to 4.00 pm	Question and Answer (Q & A)
4.00 pm to 4.20 pm	Coffee break
4.20 pm to 5.20 pm	<p>An introduction to the PVP system, the current state of PVP applications & the application procedure</p> <p>(c) Indonesia (20 mins) (d) Thailand (20 mins) (e) Philippines (20 mins)</p> <p>Speakers –</p> <p>(i) Indonesia - Mrs Hindarwati, Director, Center for Plant Variety Protection, Ministry of Agriculture, Indonesia</p> <p>(ii) Thailand - Mrs Jaruwat Chartisathian, Director, Department of Agriculture, Plant Varieties Protection Division, Thailand</p> <p>(iii) Philippines – Dr Vivencio R. Mamaril, Supervising Agriculturist, Plant Variety Protection Office, Bureau of Plant Industry, Philippines</p>

5.20 pm to 5.35 pm	Question and Answer (Q & A)
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Day 2 (26 February 2010)

8 am – 8.30 am	Registration
8.30 am to 9.30 am	<p>Real-life experiences with PVP protection - perspectives from the seed and vegetable industry</p> <p>Speaker(s) - <u>East Asia</u></p> <p>(i) Mr Madoka Koshibe, President, Mikado Kyowa Seed Co.,Ltd, former President, APSA (20 mins)</p> <p>(ii) Mr Vinich Chuanchai, Senior Vice President, Chia Tai Co.,Ltd (Executive Secretary, Thai Seed Trade Association (THASTA)) (20 mins)</p> <p><u>Europe</u></p> <p>(i) Mr. Francois Burgaud, International and Public Affairs Manager, Groupement National Interprofessionnel des Semences et plants (GNIS) (the French Association for Seeds and Seedlings) (20 mins)</p>
9.30 am to 9.45 am	Question and Answer (Q & A)
9.45 am to 11.15 am	<p>Real-life experiences with PVP protection - perspectives from research institutes and companies which engage in plant R & D</p> <p>Speaker(s) – (i) Mr Shinya Yamamoto, Director of Intellectual Property Center, National Agriculture and Food Research Organization, Japan (20 mins)</p> <p>Topic: PVP protection issues and other IP issues encountered by a public research institute in Japan, when seeking protection for plant innovations</p> <p>(ii) Mr Teck Wah Koh, Head of Legal, Seeds Asia Pacific, Syngenta Asia Pacific Pte Ltd (15 mins)</p> <p>(iii) Mr John Winski, Monsanto Singapore Co Pte Ltd (20 mins)</p> <p>(iv) Mr Ruaraidh Sackville Hamilton, IRRI (20 mins)</p>

	<p>(v) Dr. Kriangsak Suwantaradon (Advisory Committees, Seed Association of Thailand, and Plant Breeding and Crop Multiplication Association of Thailand) (15 mins) Topic: Real-life experience with PVP: perspectives from a former public and private breeder in Thailand</p>
11.15 am to 11.40 am	Question and Answer (Q & A)
11.40 am to 11.55 am	Coffee Break
11.55 am to 12.30 pm	<p><u>Panel</u> Topic: Further Development of PVP System in East Asia</p> <p>Sub-topics: (i) Improving the utilization of PVP regimes in East Asia (ii) Improving national PVP regimes in East Asia</p> <p>Moderator(s) – Dr. Jean Keunjin, Choi, Senior Examiner of Korea Seed & Variety Service, President of UPOV Council</p> <p>Panelists – All speakers from Day 1 and Day 2 and Ms Machiko Naito, Program Manager, EAFPVP Forum (Japan office)</p>
12.30 pm	End of Seminar