

**Programme for WIPO Asia-Pacific  
Regional Forum on Copyright and Related Rights**

<b>Day 1: 29 October 2009 (Thursday)</b>	
<b>08:30</b>	<b>Registration</b>
<b>09:00</b>	<p><b>Opening Ceremony</b></p> <p>Opening remarks by:</p> <ul style="list-style-type: none"> <li>- Ms Danielle Yeow, Deputy Director General, Intellectual Property Office of Singapore (IPOS)</li> <li>- Mr Pushpendra Rai, Director, Singapore Office, World Intellectual Property Organization (WIPO)</li> </ul> <p>Keynote Address by:</p> <ul style="list-style-type: none"> <li>- H.E. Mr Yan Xiaohong, Vice-Minister, National Copyright Administration of China (NCAC) on "Copyright Cooperation in the Asia-Pacific Region: China's Perspective"</li> </ul>
<b>09:45</b>	Coffee Break
<b>10:00</b>	<b>Theme I:</b> An Evolving Copyright System in the Digital World: Search for Safeguarding Private and Public Interests
<b>10:30</b>	<p><b>Topic 1:</b> The History of the Copyright System: From Analogue to Digital to Commons?</p> <p><i>(Old and new rights; technology-driven or contract-based protection)</i></p>
<b>11:15</b>	<p><b>Topic 2:</b> New Business Models in Selected Copyright Industries</p> <p><i>(From physical to the virtual industry: Reaching critical mass?)</i></p>
<b>12:30</b>	Lunch Break
<b>14:00</b>	<b>Panel Discussion 1:</b> Challenges, Opportunities and Relevance in Using the Copyright System to Create Economic and Cultural Value
<b>15:15</b>	Coffee Break
<b>15:45</b>	<p><b>Topic 3:</b> Cross Border Licensing in the Field of Music</p> <p><i>(Positioning for a world-wide license; from exclusive rights to the right of remuneration system)</i></p>
<b>Day 2: 30 October 2009 (Friday)</b>	
<b>09:00</b>	<b>Theme II:</b> Moving With the Times: Roles of Governments and Copyright Administrators
<b>09:30</b>	<b>Topic 4:</b> Copyright Tribunals: Panacea for Disputes?

	<i>(Evolving structure and scope; the need to have experts in technology, law and business practices)</i>
<b>10:15</b>	Coffee Break
<b>10:45</b>	<b>Topic 5:</b> The Role of Government in Cultivating Competitive Collecting Societies  <i>(Towards efficient, effective and transparent collecting societies)</i>
<b>12:15</b>	Lunch Break
<b>13:30</b>	<b>Topic 6:</b> Role and Functions of Collective Management Organizations in Today's Market
<b>14:15</b>	Coffee Break
<b>14:45</b>	<b>Topic 7:</b> Regional Licensing Systems  <i>(Latin and the Caribbean model; Nordic model; in search for an Association of Southeast Asian Nations (ASEAN) model)</i>
<b>16:00</b>	<b>Panel Discussion 2:</b> Promoting Balanced Licensing of Copyright and Related Rights on the Internet – The Road Ahead  <i>(Implications of free access of copyright content on the Internet and the need to compensate creators)</i>
<b>16:45</b>	Closing Ceremony

For more details on the programme and speakers, please visit <http://www.wipocopyrightforum2009.com>.

The Organisers reserve the right to amend the conference logistics, cancel the conference and alter the programme for reasons/factors beyond their control.