

## Annex

### World IP Day Seminar Programme

<u>Time</u>	<u>For Adults</u>
1.45pm	Registration
2.15pm	Opening Speech by IPOS & Microsoft
<b>2.25pm</b>	<b>Launch of animation clip</b>
<b>2.30pm</b>	<b>Evolution of User Generated Content (UCG) and youths as content providers/consumers</b> Speaker: Ms Katharine A. Bostick (Senior Director, Legal & Corporate Affairs, Asia Pacific Microsoft)
<b>3.15pm</b>	<b>Removing Roadblocks - Paving the way for easy creation, sharing &amp; browsing</b> Speaker: Mr Giorgos Cheliotis (Assistant Professor, Communications & New Media Programme, National University of Singapore)
4.00pm	Tea Break
<b>4.45pm</b>	<b>Ownership &amp; Rights - Protecting your children's contents &amp; creations.</b> Speaker: Mr Kelvin Sum (Senior Assistant Director/Legal Counsel, Intellectual Property Office of Singapore)
5.30pm	Interactive Dialogue & Q&A
6.00pm	Lucky Draw & End of Session

<u>Time</u>	<u>For Children</u>
1.45pm	Registration
2.15pm	Depart for Marina Barrage
3.00pm	<b>Intellectual Property Around You (IP Skit &amp; Basic IP Presentation)</b> Speaker: Detective IP & Friends
3.30pm	<b>Marina Barrage Tour (IP Group Quiz)</b> Led by Detective IP & Friends
4.15pm	Tea Break
4.45pm	<b>Create My Own IP Game</b> Led by Detective IP & Friends
5.30pm	Prize Giveaway & Depart for Microsoft Auditorium
6.00pm	Arrive at Microsoft Auditorium & End of Session